

MOD

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Written by: Susan Hart Hellman

Photography: Norma Lopez Molina

Set Designer: Nicole Hirsty, Cobalt Events

“Cool, sleek, hip/hipster.” These were the words that sprung to mind when Nicole Hirsty of Cobalt Events sat down to create her event design. Likewise, several images were immediately called into play: bold shapes, clean lines, cool white, bright patterns. Together, these words and images served as the inspiration for Nicole’s Your Wedding Day Mod Wedding design.

Nicole began her design by focusing on the larger set pieces, especially the egg chair and oval ottoman which she placed mid-room as a focal point. “These pieces were selected to create a whimsical, yet modern feel,” Nicole said. “I felt like they were important and unique pieces to balance the room and also great places to incorporate color.”

Location & Props : 20th Century Props

Floral: Couture Flowers

China: Unique Table Top

Stem/Flatware: Classic Party Rentals

Linen: Tabella

Papery: Celebration Cards

Gown:

Stephanie James Couture (Lucille)

Cake: Cake Divas

China: Unique Table Top

Stem/Flatware: Classic Party Rentals

Linen napkins: Tabella

Pillbox hat: Stephanie James Couture

Her use of color included modern white background and carpeting, with strategically placed accent bursts of oranges and pinks to “warm” the setting, including fuchsia cushions and menus. The modular walls, another focal point, evoked the idea of bright flower boxes for a spot of within-structure color.

Her tabletop incorporated warm color too. “The burst of color of the fuchsia satin napkin on the table with the menu placed on top creates layers that make your tabletop interesting and personalized,” Nicole explained. White square chargers and dinner plates and tangerine-dotted dessert plates enhanced the cool, modern theme, as did the cylindrical stemware and Euro Stainless flatware pattern.

In a final touch, Nicole noted how the egg chair inspired a daisy frame. “When I saw all the pink daises around the egg chair, that pulled together the whole set.”

Which couples would choose this type of wedding? Nicole replied, “A couple who appreciates and gravitates towards contemporary aesthetics. Mod Design can be incorporated for a casual and black-tie wedding.” She added that her Your Wedding Day Mod event concept is ideal for the adventuresome couple not wanting a “cookie-cutter” wedding.

Papery: Celebration Cards

Gown: Rivini

Art Direction: CathrynVanBreene

Production & Set Directors: Peter Schroff & Yosi Dori

Location & Props: 20th Century Props

Fashion Styling: Cathryn VanBreene, THE studioagency, assisted by Helen Nishimura

Hair & Makeup: Erica Harding, Sheila Stone, Stephanie Stone,

Trina Duarte & Cathryn VanBreene, THE studioagency